

# THIS IS *Pack Power!*



**2025 ANNUAL REPORT**

TOGETHER IS OUR  
*Superpower!*



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## Belkys





# LETTER FROM THE **Founder**

Dear Friends,

This year, I found myself reflecting on what truly makes a hero. It isn't a cape. It isn't a spotlight. And it certainly isn't standing alone.

**A hero is someone who shows up.**

In 2025, our community showed up in ways that continue to humble and inspire me. Together, we reached meaningful milestones that strengthened our mission and expanded our impact:

- **137 women joined our direct services program**, while 100 others in survivorship received continued support through care coordination and follow-up services.
- We **celebrated our 14,000th ride to treatment** since the founding of 305 Pink Pack. 14,000 moments when a woman didn't have to worry about how she would get to the appointment that could make a difference in her life.
- We **marked five years of GO PINK**, bringing together more than 500 supporters to celebrate what has grown from a fundraiser into a powerful community movement.
- We opened the doors to **our first-ever office space**, creating a welcoming place where members and volunteers can gather, share their stories, and find comfort in knowing they are not alone, often starting with a warm hug and a cafecito.

**Each milestone reflects the true power of community.**

Looking ahead to **2026**, we are entering a new season of growth. With **support from the John T. Macdonald Foundation and Baptist Health, we will launch our men's program, expand our services to Saturdays** so members don't have to miss work, and **welcome a new part-time service coordinator** to ensure our care remains personal as the Pack grows.

Our vision remains simple and bold: to support families holistically during treatment, in survivorship, and at the end of life, so they can focus on what matters most: time together. Community is our superpower. Relationships are our strength. And every member, volunteer, donor, and partner is part of the story we are building together.

With gratitude and hope,

Rosemary Carrera



Rosemary's  
Story

# 305 Pink Pack is here to help.

Our program provides vital direct and support services, at **NO COST**, to adults in cancer treatment, allowing our members to focus on healing and spend more time with their families.



## HERO SPOTLIGHT

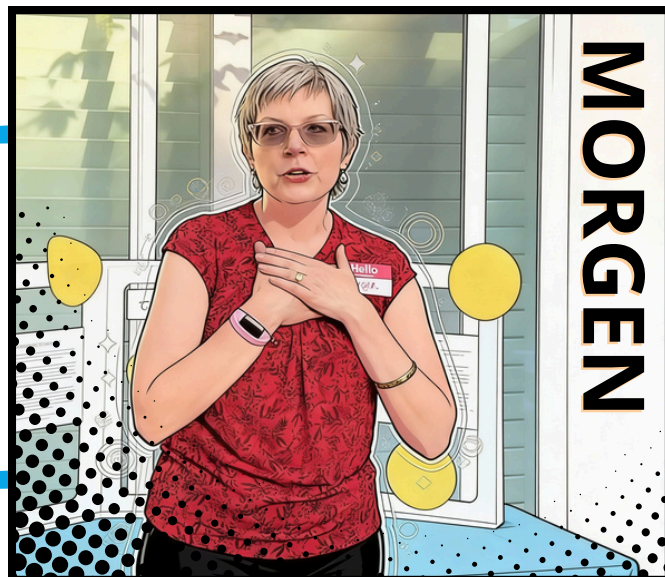
Even while continuing treatment for endometrial cancer, Melissa is turning her experience into action. She was selected as one of only 15 advocates nationwide for the Latino Patient Advocacy Program, using her voice to uplift and represent others.

## Our Commitment

Our program was created by women impacted by cancer to address the challenges that can make accessing care and recovery impossible. Each member has access to over \$2,000 worth of support services. The Pack is there every step of the way.

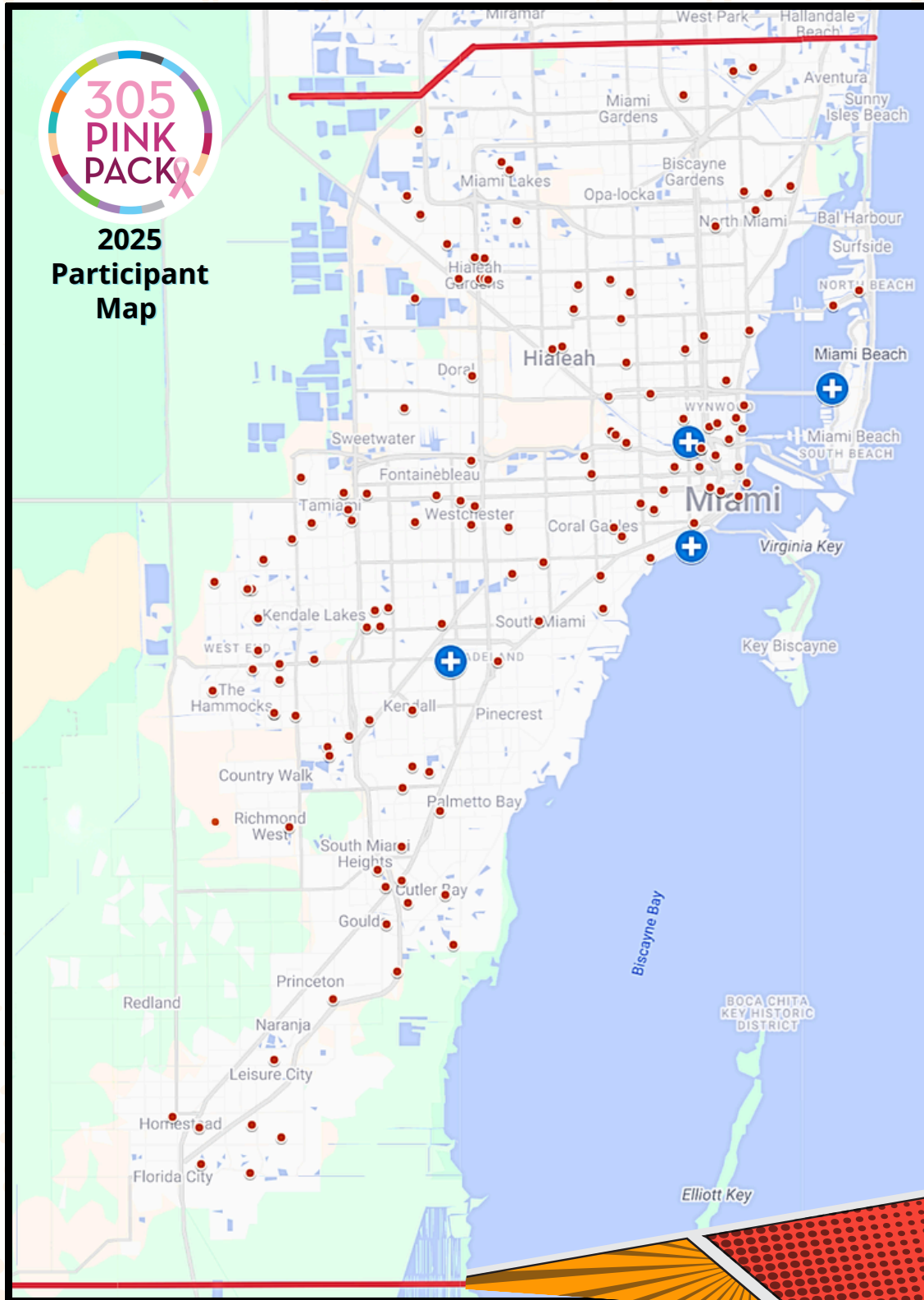
## HERO SPOTLIGHT

After completing cancer treatment during COVID, Morgen turned her healing into action. An art therapist by profession, she now volunteers her time and talent to support fellow members of The Pack as they navigate their own diagnoses.

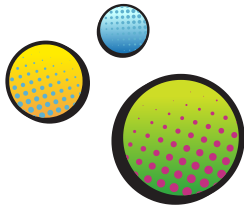


# WHO WE SERVED IN 2025

Our direct services are available to adults who reside in Miami-Dade County. While we try to connect them with as many resources as possible in their immediate area, not everyone has social services or transportation easily accessible.



# About Our Members



In 2025, we supported **137** women through direct services. The data below reflects our 2025 member community, including those who returned for additional support after a new diagnosis, recurrence, or progression to metastatic disease.

## Types of Cancer

- Breast, ovarian, or gynecological: **82%** ↓
- Lung Cancer: **6%** ↑
- Blood Cancers: **3%** ↑

## Demographics

- Hispanic women: **79%** ↑
- Black or African American women: **20%** ↑

## Economic & Household Factors

- Younger than 50 years old: **46%** ↑
- Have children under 18 at home: **29%** ↓
- Families living below the ALICE threshold for Miami-Dade: **89%** ↑

## Access & Needs

- Used transportation services: **57%** ↓
- Food assistance: **100%** of members



**Now on maintenance treatment, Milagros is able to participate in more activities with The Pack to connect with others in the community!**



# Accomplishments

Real support delivered to families in 2025 and growing since 2020.



## Grocery & Meal Assistance

### 2025

144 families supported =  
\$43,200 invested

### Since 2020

488 families supported =  
\$141,150 invested



## Rides to Treatment

### 2025

2,633 rides =  
\$61,951 invested

### Since 2020

14,305 rides =  
\$308,288 invested

## Self-Care Services

### 2025

62 services =  
\$6,500 invested

### Since 2020

543 services =  
\$36,152 invested

## Childcare Support

### 2025

1,650 hours =  
\$3,857 invested

### Since 2020

4,720 hours =  
\$17,132 invested

## Housekeeping Support

### 2025

97 services =  
\$15,322 invested

### Since 2020

458 services =  
\$86,003 invested



# Financial Report

Here's how resources were raised and invested in 2025.

## Total Revenue \$419,284

The funds raised in 2025 will directly support the services we provide in 2026. This year, 49% of our revenue came from grants and foundations, many of which supported salaries and administrative costs. Individual donors contributed 20%, while corporate sponsorships and special events each accounted for 31% of our revenue. Every dollar—whether through a grant, sponsorship, event, or personal gift—helps ensure we can show up for families when they need it most.

**GRANTS & FOUNDATION SUPPORT**  
\$209,216

**INDIVIDUAL CONTRIBUTIONS**  
\$84,488

**SPECIAL EVENTS**  
\$77,294

**CORPORATE CONTRIBUTIONS**  
\$32,573

**INVESTMENTS**  
\$15,714

## Total Expenses \$357,120

Most of our expenses support our Access to Care and Access to Recovery programs, with transportation and grocery assistance representing our largest direct service costs.

The staff and technology that power these programs make it possible for members to receive services and ensure accurate, efficient reporting. We are grateful to the foundations whose grants help support these essential operational and programmatic costs.

**DIRECT SERVICES PROGRAMS**  
\$264,956

**FUNDRAISING**  
\$19,498

**ADMINISTRATIVE**  
\$71,817

# The Pack Sponsors & Partners

**\$30,000+**

Baptist Health - Miami Cancer Institute  
Dr. John T. Macdonald Foundation  
The Chrysanta Foundation

**\$10,000+**

Allegany Franciscan Ministries  
Anonymous  
Cansortium Holdings  
Community Reinvestment Alliance of Florida  
Florida Breast Cancer Foundation  
Miami Beach 100 Women Who Care  
T-Mobile Foundation

**\$5,000+**

Commissioner Kevin Cabrera  
Coral Gables Community Foundation  
Exact Sciences  
Florida Blue  
Jorge & Isabel Rico  
Local 1403 Fire Fighters  
Mariner Wealth  
My Calendar Girls  
New York Life Insurance  
Plymouth Congregational Church  
Schulze Family Foundation  
Wawa Foundation

**\$1,500+**

AstraZeneca  
Bean Automotive Group  
Bristol Myers Squibb  
Commissioner Eileen Higgins  
Commissioner Micky Steinberg  
Gilead Sciences  
Key Biscayne Community Foundation  
Mayor Daniella Levine Cava  
Myriad Genetics  
Palm Medical Centers  
Puma Biotechnology  
RSP Architects  
Seacoast Bank  
Sports Grill  
Sylvester Comprehensive Cancer Center  
The Miami Institute for Women's Health  
Tolley & Tolley  
University Credit Union

**Diana**



Thank you for your  
generosity and  
helping fulfill our  
mission.

# Mother's Day

Thank you to our friends at **Mariner Wealth** for helping us make Mother's Day extra special for our moms. We celebrated with a beautiful luncheon and a terrarium class led by **Veranda Plants**. We loved having you be part of such a meaningful day!



MOMS

# Go Pink for the Pack 2025

**What a moment!** Over 500 supporters came together to celebrate **5 years** of GO PINK and launch a season of impact. Thanks to our local schools and businesses, more than \$100,000 was raised for our community.

Start planning now for 2026—we can't wait to see how you GO PINK next!

**So many have stepped up to GO PINK that it's impossible to list them all. We're grateful to everyone recognized throughout our community, at the event, and in the sponsor logos below.**



Commissioner  
**Roberto J. Gonzalez**  
Miami-Dade County  
District 11



Commissioner  
**EILEEN HIGGINS**  
Miami-Dade County - District 5



# Go Pink Kick-Off Event



Click to view the photo gallery



Watch The 2025 Kick-off Event Recap

# Go Pink in the Community



**MAT FOR THE TATAS**

305 PINK PACK

**BONE BUILDING MAT CLASS WITH BETH KAPLAN**  
OCT 15<sup>th</sup> - 12PM

**JOYFUL PILATES MAT CLASS WITH MONIKA S. NOSSANA**  
OCT 23<sup>rd</sup> - 6PM

DONATE AND REGISTER HERE

THEN ENJOY AN HONEST GROUP DIALOGUE WITH **DR. CYNTHIA GONZALEZ**  
PT & Women's Health Specialist on how to love your breasts

POLESTAR PILATES DADELAND \$40 PER CLASS - 100% PROCEEDS BENEFIT 305 PINK PACK



**THANKS!**



# Give Miami Day 5K

At the inaugural Give Miami Day 5K, our team carried the names of the women we have lost over the past five years. We ran in their honor and memory. They will always be part of this Pack, guiding us forward.



## MONIQUE



### HERO SPOTLIGHT

Now facing a recurrence of her cancer, Monique never misses a moment to show up. She brings love and joy everywhere she goes, lighting up every room with her incredible smile.

# Vivir y Avanzar Survivorship Summit

In 2025, we shifted our Spanish-language education efforts to focus on survivorship through Vivir y Avanzar, strengthening our commitment to culturally responsive care. Through dynamic panel discussions and recorded sessions, Spanish-speaking survivors and caregivers received trusted information on treatment, side effects, emotional wellness, and life after cancer, all delivered in a way that felt accessible and affirming.

The response was powerful. Attendance grew, engagement deepened, and participants shared how meaningful it was to see their experiences reflected. The success of this program has laid the foundation for something even greater: our fully bilingual Survivorship Summit in June 2026.

What began as a series is becoming a movement—ensuring no one is left behind because of language, culture, or access to information.

**305 PINK PACK** *Vivir y Avanzar*

**Un Encuentro para Quienes el Cáncer ha Tocado sus Vidas**

Viernes, 6 de junio  
9 AM - 2PM (hora Miami / Nueva York)  
Miami Dade College West  
3800 NW 115th Ave.  
Doral, FL 33178  
Evento Gratuito

EN PERSONA Y EN VIVO POR YOUTUBE

**¡Regístrese hoy!**  
WhatsApp: 305-859-1224  
[www.305pinkpack.org](http://www.305pinkpack.org)

Escanee el código QR

Nuestra anfitriona  
*Adriana Martin*

- ★ Paneles sobre pruebas genéticas, vivir con efectos secundarios, finanzas y empleo después del cáncer, y mas.
- ★ Rifas y almuerzo incluido.
- ★ Transporte y actividades de niños con KESEM (para participantes en persona.)

Sponsors: CONTINUUM, Baptist Health, EXACT SCIENCES, GILEAD, Myriad, DORAL, KESSEM, Seacoast Bank, AstraZeneca, Bristol Myers Squibb, Commissioner Kevin Marino Cabrera.



# Holidays



On **Thanksgiving**, we delivered meals, groceries, and gift cards to 35 families facing cancer treatment. With the support of our donors and volunteers, every delivery carried more than essentials—it carried care, compassion, and the reminder that no one is alone. At a time when it's needed most, community showed up.



*On November 23, 2025 four angles cheerleader delivered me a thanksgiving meal and a gift basket of goodies I truly need. because of your generosity I was able to have a Thanksgiving Meal. I truly don't know how I wouldn't have gotten through it with out your help. I try to all-ways live through the movement of the gospel and it was truly joy having witness it with you generosity. Thanksgiving is a time to refecation of all are blessings and your organization certainly reflects this. Thank you for thinking of me.*



**Member Holiday Event**  
70 members gathered for art therapy, games, and a shared meal. Thank you to Continuum Care Florida for making it possible.



**305 Sleigh Squad**  
An incredible collaboration with @talkbreastie2me and @theprojectdiscoball, bringing holiday joy to families by helping them decorate and celebrate while navigating treatment.



# In the News

**Wonder Woman: Yolanda Carvajal Talks with Rosemary Carrera of 305 Pink Pack - Community Newspapers**



**“Me sentía culpable por haber sobrevivido” - Thank You, Next Podcast**



**“Pero...Hanguiendo with 305 Pink Pack’s Dr. Rosemary Carrera” - Pero Let Me Tell You Podcast**



**THANK YOU** to photographer **Greg Clark of the Good Miami Project** for capturing portraits of our members and sharing his exceptional talent with 305 Pink Pack. His willingness to contribute his time, and talent to support our cause is remarkable, and we are profoundly grateful.

# 2024 Board of Directors



**Juan Del Cerro**  
Lenovo State and Local  
Government Liaison



**Marlene Herrera**  
eMerge Americas



**Debbie Denardi**  
Yaffe International Realty



**Michelle Grillone**  
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**Xiomara Napoleon**  
Napoleon Law Firm



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University of Miami  
Sylvester Comprehensive  
Cancer Center



**Cesar Pizarro**  
Gilead Sciences



**Tammy Tullis**  
CEO, Regenerative  
Development Group



**Michelle Zambrana**  
Meesh Sparks



Scan to learn more about how  
to get involved on our board.



[305pinkpack.org](http://305pinkpack.org)

@305pinkpack

SCAN ME

