2021 ANNUAL REPORT

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305 PINK PACK

305 Pink Pack is the only program of its kind in South Florida.

Our program provides vital direct and support services, at **NO COST**, to local women in cancer treatment, allowing our members to focus on healing and spend more time with their families.

Letter from the Founder & CEO



2021...Our second year of service, and what a year it was!

We reached capacity after only ten weeks, and I saw this as a failure on my part. As I shared the news that we were full across our platforms, I received congratulatory messages that made me realize this was not a failure by any means. How often can you say you've reached your goals for the year before the first quarter ended? We created something that's in great need in the community, and the evidence is clear - 305 Pink Pack is making an impact.

Our fundraising goals quickly shifted to prepare for more members in 2022. We turned to all of you and launched "Go Pink for the Pack" during October for Breast Cancer Awareness Month. Together, businesses, schools, and organizations raised over \$40,000, which will be used to provide services for our members. We followed this with an extremely successful "Give Miami Day" that saw \$20,000 raised between donors and matches.

We look towards 2022 with renewed hope as we welcome more women to our program and provide them with the support they need during their treatment. We cannot thank you enough for your continued support. I can only hope that you will feel inspired by our work in the community and, in turn, make your lasting impact as part of 305 Pink Pack.

Wishing you health,

Rosemary Carrera Founder & CEO

Bur Commitment

Our program was created by women impacted by cancer who know the additional challenges that arise. We're here to help make this experience a little easier and provide the support needed during a cancer diagnosis.

We meet with each member and her family to create a program tailored to her needs. This may include child-care, transportation, and more.

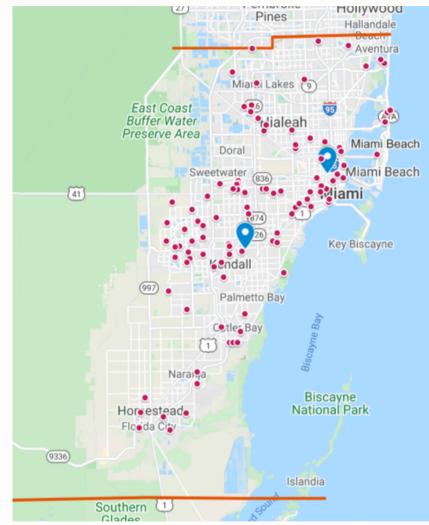
Whether our member needs only one of our services or all of them, The Pack is there every step of the way so that she never feels she is alone.



Who We Served in 2021

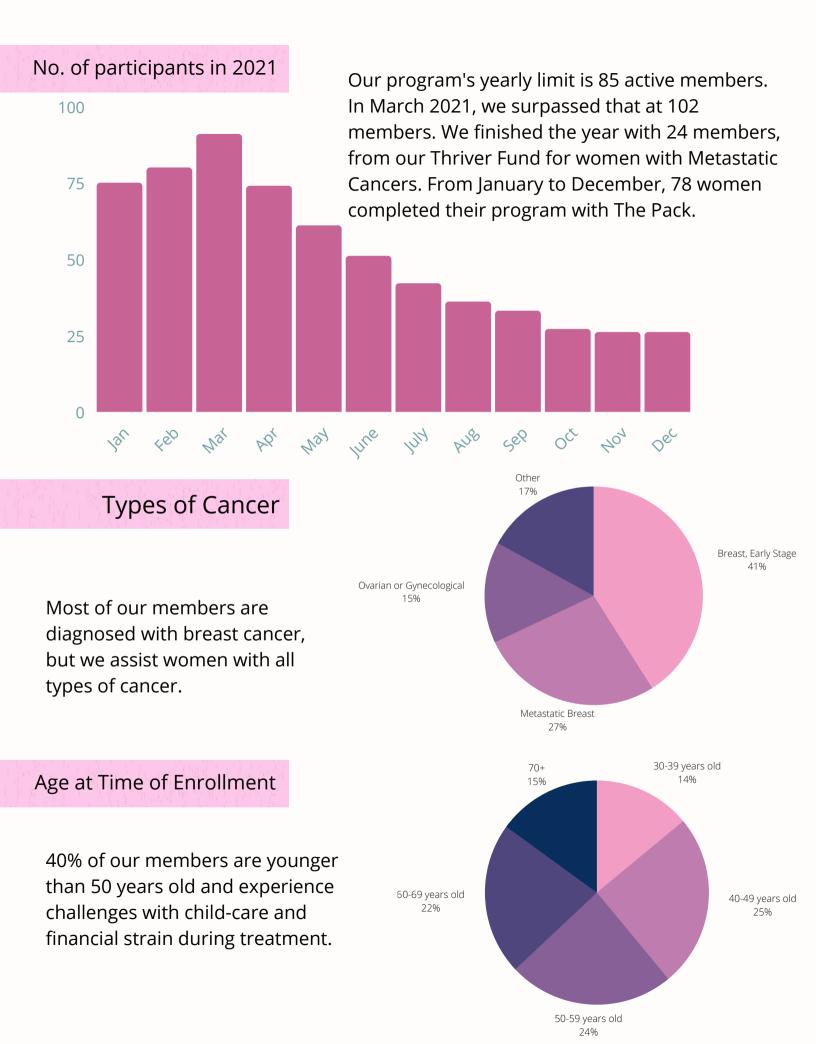
The women we serve come from different backgrounds and have different needs. We provide services throughout Miami-Dade to any woman with a cancer diagnosis, regardless of financial status.

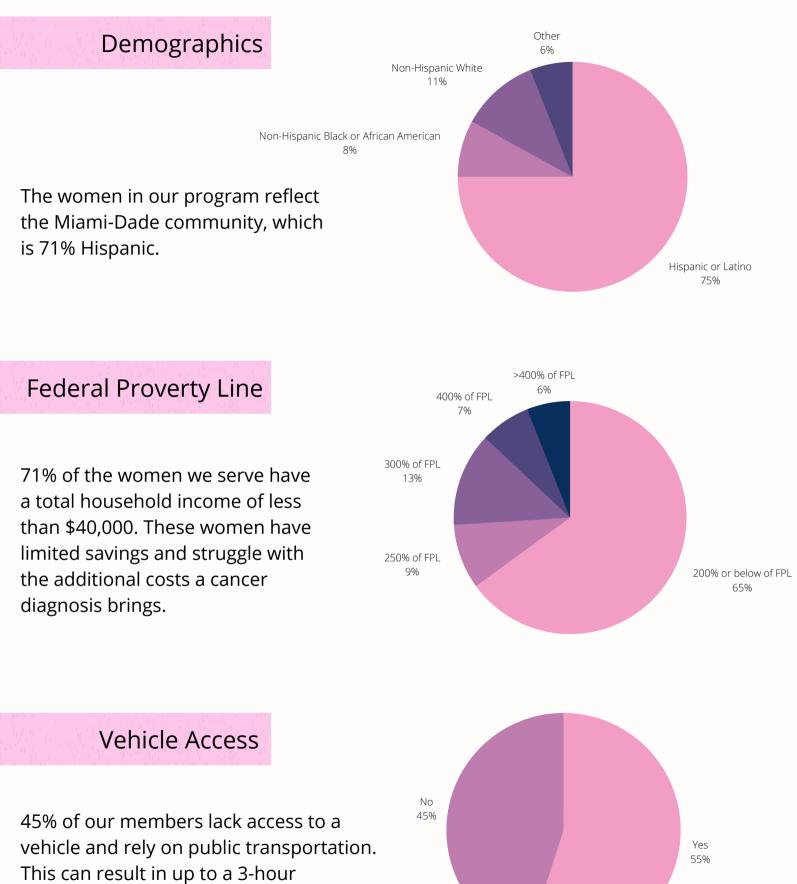
Our members live throughout Miami-Dade County. Our partnerships with other programs allow us to refer members for additional resources they may need in their specific community to assist with utilities, food insecurities, and rental assistance.





Transportation to treatments is our most requested service. Public transportation can be challenging for those living furthest from their cancer centers.





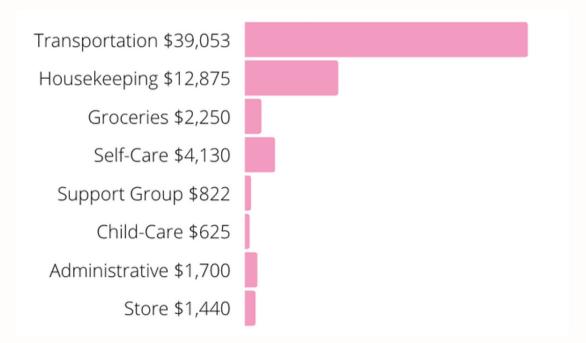
commute to and from each hospital visit.

Financial Impact



Expenditures

Transportation is our most requested service. Without this basic necessity, our members would often miss critical treatment.



2021 Accomplishments



Rides to Treatment







30 Financial Aid Applications resulting in \$15,640 of Assistance for Members



Families Received Holiday Meals or Groceries







The Pack would like to extend our sincerest gratitude to the following businesses that participated in our signature annual fundraiser during Breast Cancer Awareness Month!

305 Vibe Miami • All Souls Miami Beach Episcopal Church • Bachour Brighton Collectibles The Falls • Classy Not Trashy Thrift Store Columbia Care • Despojitos Miami • Dream Dinners Pinecrest Einara Creations • Fiethings • Get Dipped by Yesi • Grateful Skin Co. Happy Girl Shop • Homemeid Scrubs • Itri Racing • Marino Eye Care Miami Woman's Club • Ooh Raw • Pandora Pilates • Pawshion Boutique Phitness Lab • Purple Lotus • School for Advanced Studies Somerset Academy Bay • Soy Delicious Candles St. Thomas The Apostle Catholic School • Suarez Optical The Salty Donut • Ussery Automotive Group • Wynwood Brewing

Thanks!



Our Sponsors

Thank you for being so generous and supporting our mission.

ANGELS \$7500+

Florida Breast Cancer Foundation The Miami Foundation UPS Ussery Automotive Group

CHAMPIONS \$5000+

Miami Cancer Institute Suarez Optical

PATRONS \$2500+

Columbia Care Coral Gables Community Foundation Phitness Lab WAWA Foundation

FRIENDS \$1000+

All Souls Miami Beach Episcopal Church • Animal Emergency Clinic iSwim Academy • KW Property Management • Miami-Dade County The Miami Woman's Club • Somerset Academy Bay Somerset Academy Gables • St. Thomas the Apostle Catholic School Top Stop Music • Walmart

2021 Board of Pirectors



Rosemary Carrera, OD Breast Cancer Survivor, CEO & Founder



Nathalie Vazquez Caregiver & Founder



Suzette Lopez Ovarian Cancer Survivor



Marlene Macedo Metastatic Breast Cancer Thriver



Jill Fernandez Colon Cancer, In Memoriam



Xuan Florez Breast Cancer Survivor



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